



RESTORING HEALTH, ONE PATIENT AT A TIME

*A Digital Health & Services
Company Powering Value Based
Surgical Care*



Rodney K. Nuss
Chief Commercial Officer & Founder

Nuss is an experienced and successful medical product business development professional, sales & marketing manager, and entrepreneur. During his 25+ years in the healthcare sector, he has acquired healthcare specific experience including General Management, Sales and Marketing Management, Product Management, Sales Training, Operations, Regulatory Compliance, Finance, E-commerce, and Consulting Services.

Throughout his career, Nuss has held true to his mission to improve patient care and outcomes through disruptive innovation, superior products, exemplary service, and solving customer needs. His varied experience (Orthopedics, Neonatology, Endoscopy, Nephrology, Dialysis, Primary Care, Oncology, & Dietetics) has given him a broad understanding of customer needs across all levels of the healthcare delivery system.

Nuss has held senior level sales and marketing positions at Abbott and Boston Scientific. Most recently, he acquired, operated, and re-structured a Class I medical device manufacturing company that now leads the US Dialysis market in several product categories. He earned his Bachelor of Science degree with an emphasis in Management Information Systems, and his Masters of Science with an emphasis on Business Management from the University of Colorado.



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